



Sunday, Sept 10, 2017 12pm – 5pm

Princeton Airport

Corporate Sponsorship Opportunities

Are you a local business owner, corporate marketing executive, or non-profit leader interested in expanding business in Montgomery? We have several opportunities for you to get your organization out in front of Montgomery and local community residents by sponsoring Montgomery FunFest. The Census Bureau's 2006-2010 American Community Survey showed that (in 2010 inflation-adjusted dollars) median household income was \$146,100 (with a margin of error of +/- \$16,235) and the median family income was \$167,889 (+/- \$10,202). We expect 10,000+ attendees and have space available for over 200 vendors, artists, non-profits, and food concessions. We are making every effort to maximize the attendance. There will be firetrucks, planes, and helicopters on display, games of skill, tethered balloon rides, and obstacles courses for all ages. The participation of the Montgomery Business Association, Montgomery School district bands, choirs, arts, clubs, and sports organizations will make Montgomery FunFest a dynamic event for the entire community. It is anticipated that the day will be fun and profitable for all.

Diamond Lead Presenting Sponsor \$10,000 (1 sponsorship available)

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- Company logo listing on all marketing materials as the lead Montgomery FunFest sponsor
- Company banner at both Main Stage and high visibility location at entrance area
- Company sponsorship mentioned in Radio advertising
- Opening Ceremony Press/Photo Ops with Community and Business Association Dignitaries
- 2 Tables in VIP Hospitality area
- Live onstage mention between each act both stages
- Company promotional tent (up to size of 4 booths)
- Organizational Membership in MBA for 2018
- 5 VIP Parking passes

Platinum Lead Sponsor \$5,000 (4 sponsorships available)

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- Company logo listing on all marketing materials as an official Montgomery FunFest sponsor
- Business category exclusivity at this level of sponsorship
- Company banner at the Community Stage or other high visibility location to be negotiated
- Opening Ceremony Press/Photo Ops with Community and Business Association Dignitaries
- Table in VIP Hospitality area
- Live onstage mention between each act at community stage & 2 onstage mentions at Main Stage
- Double booth space
- Logo listed on group sponsorship banner posted in high visibility entrance area
- Organizational Membership in MBA for 2018



Sunday, Sept 10, 2017 12pm – 5pm

Princeton Airport

- 3 VIP Parking passes

Gold Official Sponsor \$3,750 (limited availability)

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- Company logo on marketing materials including printed program handout
- Company banner at Dining Area or Tethered Balloon or high visibility location to be negotiated
- 3 live 15-second mention from main stage
- Double booth space
- Logo listed on group sponsorship banner posted in high visibility entrance area
- Organizational Membership in MBA for 2018
- 2 VIP Parking passes

Silver Premium Sponsor \$2,500 (limited availability)

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- Guaranteed booth space. (Booth size is 10' wide x 10' deep)
- Company logo on marketing materials and name in printed program handout
- Company banner at high visibility area (ie. entrance or information kiosk)
- 2 live 15-second mention from main stage
- Logo listed on group sponsorship banner posted in high visibility entrance area
- MBA 2018 membership
- 1 VIP Parking pass

Bronze Participating Sponsor \$1,000

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- 1 live 15-second mention from main stage
- Logo listed on group sponsorship banner posted in high visibility entrance area

Copper Program Sponsor \$500

- Company name recognition on event marketing and publicity materials including: posters, website, press kit, social media, and print ads
- Company recognition for 1-year on the Montgomery FunFest printed and website donor lists
- Logo listed on group sponsorship banner posted in high visibility entrance area



Sunday, Sept 10, 2017 12pm – 5pm

Princeton Airport

Corporate Sponsorship Pledge Form

Please submit form as soon as possible, but no later than Friday, July 15, 2017.

1. Select Sponsorship Level:

- \$10,000 Diamond Lead Presenting Sponsor (Main Stage)
- \$5,000 Platinum Presenting Sponsor (Community Stage)
- \$3,750 Gold Official (Dining Area or high visibility area)
- \$2,500 Silver Premium Sponsor (Information Kiosk or high visibility area)
- \$1,000 Bronze Participating Sponsors
- \$500 Copper Program Sponsor

NOTE: If you would like a vendor booth space at the Montgomery FunFest, please fill out a **Vendor Application**. As stated above, the vendor booth fee is waived for Diamond, Platinum, Gold, and Silver Sponsors. Bronze and Cooper Sponsors will be required to pay the booth space fee. *If we do not receive a Vendor application, we will assume you will not be attending FunFest.*

2. Select Payment Method:

- Check made payable to "Montgomery Business Association FunFest" enclosed in the amount of: \$ _____
 - Check request processed in the amount of \$ _____ to be mailed to MBA (must be received before 7/15/17)
 - Credit card payment in the amount of \$ _____ plus 3% processing fee of \$ _____ = \$ _____
- Credit card # _____ Exp. Date _____
Name on card: _____

3. Your Information

Company Name: _____
Contact Name: _____ Title: _____
Street Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____
Email Address: _____
Web Site Address: _____



Sunday, Sept 10, 2017 12pm – 5pm

Princeton Airport

Please Make Checks Payable and Return Application To:

Montgomery Business Association FunFest

1330 Route 206 #103-199, Skillman, NJ 08558